

## Mass Merchandiser Prepaid Calling Cards

One of the UK's leading telecommunications companies chose PomidorCart to develop an automated solution that could handle delivery of unique PIN numbers (PINs of Prepaid Calling Cards) to their customers via email and SMS, from their call shops across UK.

In order for this program to be successful, the application had to process orders that were made directly by customers online or by companies' staff in their designated call shops on behalf of their customers. Once orders were received, PomidorCart verified the payment and delivered the PINs to customers via email or SMS. With our worldwide SMS coverage, PINs can be delivered to many other destinations world-wide.

We have also implemented the option for their UK based customers to purchase PINs on behalf of friends and family in other countries and then deliver the PIN to the end-user upon successful payment.

PomidorCart initially developed a process that could be installed on an open-source shopping cart system (to reduce the initial start-up cost). PomidorCart allowed the staff and the end-users to purchase PINs online. Although the initial program successfully met the client's expectations, PomidorCart knew that they could further improve customer satisfaction and therefore developed a new payment system that could effectively protect the client from fraudulent activities and also help their customers to experience a safer environment while purchasing prepaid calling cards online.

This payment system allows customers to top-up their account first and once the payments are authorised, the customers' account can be credited for the top-up amount. Customers can then purchase products using their credit.

There are endless opportunities and all can be achieved by PomidorCart solutions.

### Targeted PomidorCart Solutions

PomidorCart can be connected to your own infrastructure (via FTP or secure HTTP); so that it can read and sort CDR reports for your wholesale clients. These reports can be sorted by PIN and date. PomidorCart can also help with delivery of PINs on demand; meaning that by connecting to your switch boxes (via available APIs), the PINs can be generated or managed on demand.

PomidorCart applications can be customised to your specific requirements. PomidorCart has provided a wide range of solutions for B2B and prepaid/refill PIN wholesaler distributors.

For more information about our solutions and products call us on

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You can [book us for a consulting session](#) at £99 per hour. To fully benefit from the session, please brief us about your business and inquiries so that we can prepare the meeting to suit your business needs.